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Monthly Edition

# Real Estate Advisor Weekly

A MONTHLY publication of Life Style Real Estate Advisors, Inc., Nashville, TN

## Lighting Trends



jgooddesign



Ask John Whitaker from Hermitage Lighting\*, one of Nashville's best known local sources for unique lighting solutions and he will tell you that the hottest trend in lighting is LED. The bulbs are expensive, but they last for 15 to 17 years. Like most "new" things as the demand grows, John predicts that the prices will come down. They are more efficient than incandescent bulbs and because of their long life, much better for hard to reach areas. LED (light-emitting diode) technology is over a half century old, but as the design improves they are lasting longer, burning a warmer white light, and reduce the energy required to light the area. In addition, LED lighting is more environmentally friendly than previous bulbs, and is being used more frequently in contemporary fixtures to deliver modern style.

### There are other trends in lighting:

- Polished brass is out and oil rubbed bronze is hot
- Redoing a bathroom and want to be on point; then use satin finish nickel fixtures.
- Chandeliers are not just for the dining room anymore. Today you will see the "right" chandelier illuminating everything from bathtubs to kitchen counters.
- Hidden track lighting is in. Hidden cables and the use of low voltage methods to add soft accent lighting is growing in popularity.

\*Hermitage Lighting [www.hermitagelighting.com](http://www.hermitagelighting.com)

- Natural light – looking for and creating natural light sources in a room and planning toward the light. Natural light is playing an increased role through the use of more cleverly shaped and placed windows and skylights.

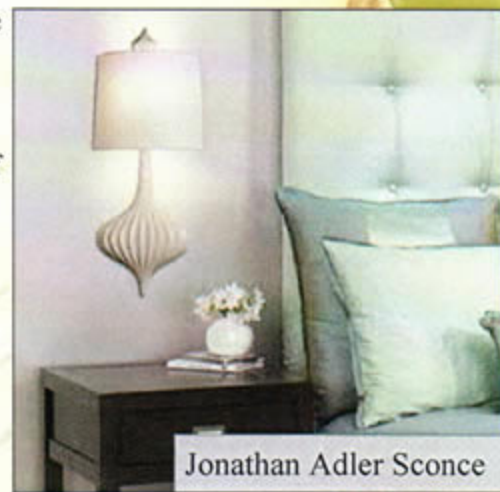
- Lighting plans that rely not on one source of light in the center of the room, but task lighting and the use of light to highlight important and decorative areas of a room are key to successful lighting.

- The American Lighting Association suggests that when deciding on the correct lighting for your home that you think of the light emitted, function, design of the fixture and how it all works in setting the needs and mood of the room.

Again, according to the ALA, "Good lighting used properly helps you to see better and perform tasks more easily. It also provides safety, security and a sense of comfort. Lighting and lighting controls also provide you with the flexibility to adjust and adapt the mood and ambiance of your home."

### Things to consider when creating a lighting plan for your home:

- What is the purpose of the room and the activities that will take place there?
- What is the mood and ambiance that you want to create in the room. Remember the importance of lighting controls.
- Are there decorative elements or areas that you want to emphasize with lighting?
- Have you taken into account dark color walls or finishes? These areas absorb more light and may need supplemental illumination for comfort and style.
- A quick way to increase curb appeal is to add new lighting at the entrance of your home.



Jonathan Adler Sconce

## Why I Love Nashville

## Feature



"I can sum up my love for Nashville in three words. History, History and History! Whenever I talk with friends from around the country the conversation will inevitably lead to me enthusiastically describing my latest discovery and exploration of a locale site of historical significance. From early American pioneer settlements to significant battles of the Civil War, you could spend a lifetime in the greater Nashville area and still not get to everything. It has been said that you can tell a lot about what lies ahead by looking back at what has happened. If that is true, then Nashville will enjoy a rich and exciting future."

Jim is the Director of Marketing for Pro-Care of Nashville a fine textile and hard surface cleaning service company.

[www.procareofnashville.com](http://www.procareofnashville.com)

Jim Bardwell

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